

The Power of Networking (Within The Company)

Shared Knowledge

Networking at work provides the ideal opportunity for shared knowledge. Knowledge sharing is a two-way street. When your connections share knowledge, you will learn how to avoid the mistakes they made and benefit from their experience. Additionally, the information that your connections provide will help inspire new ideas.

Sharing your own knowledge provides its own benefits. When you are able to share valuable information with contacts, you can develop your reputation and expertise. In turn, you can create opportunities for yourself.

Increase Opportunity

Networking in the workplace helps increase opportunity. By having many people in your network, your reputation will quickly spread beyond your immediate peers. As your network develops, word of your skills and expertise will reach superiors and other departments. You will be viewed for your entire skill set rather than by your job description alone. Opportunities that may develop because of your connections include training, mentoring, lateral moves, and promotion.

Gain Connections

Never underestimate the importance of making connections at work. The personal relationships that you create at work will grow your network in more ways than one. You are directly connected with your coworker, but you are also indirectly connected with the members of your coworker's network. Every connection that you make increases your chances of being referred for new opportunities and greater responsibility.

