

High Performance Teams (Remote Workforce)

What is a Remote Workforce?

Remote workforce is basically employees who work for a company without having to be in the building. These can be employees who work from home, or even another continent. Technology innovations make it more and more possible to accommodate business practices that were not possible in the past. According to the *New York Times*, the remote workforce has grown almost 80% since 2005. Even though this type of workforce has grown, it still only makes up about 3% of the employee population.

Types of Remote Workforce

Remote workers come in many forms, and there are few limits as to what they can do. There isn't a set type of work that you can offer for a remote workforce. There are any number of jobs that can be performed by remote workers. When choosing if a remote employee is right for the position, it's best to decide if the job requires the physical presence of an employee in the building. Will the employee not being physically there hinder the job getting done? Here are a few types of common remote employees:

- Data Entry
- Customer Service
- Call Center
- Writing
- Computer and IT, Software Design, and Web Design
- Human Resources
- Marketing
- Medical Coding and Billing
- Research
- Transcription



Benefits of a Remote Workforce

There are many benefits to having a remote workforce. One of the biggest benefits is that offering remote jobs helps your company attract a better quality of staff. You are not limiting yourself to who is best for the job position in your area. With a remote employee, you are able to get the best person for the position. Offering remote employment also helps with a decrease in time off. Employees who work from home call in less because they are not affected by as many communicable diseases (flu, cold, stomach virus, etc.) that they would have come in contact with in the office. They also do not have to worry about being unable to work during inclement weather. These are just a few examples of how remote employees benefit the company, there are many more benefits for these types of employees.